

PADA Promotions Meeting

Date: June 14th 2010

Attendees: Grace, April, Barb, Tessa

Absent: Kim, Richard, Drew, Marilyn

Facilitator: Tessa Jackson

Scribe: Tessa Jackson

AGENDA ITEMS:

Eclipse Movie Release

July Sidewalk Sale/Arts in Action

Heritage Weekend-April

Discussions & Tasks Actions & Notes

Eclipse Movie Release:

- * Red Ribbon Fashion Show-hosted by Kyle of Steppin Out Salon. CANCELLED
- * Trivia Contest /Did You Know
- * Let's make a Deal
- * Window decorating contest Deadline CANCELLED
- * Twilight Summer Photo Contest
- * Put red ribbons up around poles
- * Humane Society pet adoption?
- * Have a DJ? NO
- * In store specials
- * Highlight Photo Ops

The idea for doing a small Eclipse release is to entertain the people waiting in line for the movie. Eclipse will be shown at the Lincoln theater. it will be summer so the chance of having more people waiting in line are good.

NOTE: I WILL NOT BE HERE MUCH THIS WEEK OR FOR THE EVENT SO WE WILL NEED VOLUNTEERS TO HELP PUT UP RIBBONS, DO THE LINE GAME, ETC.

Due to the lack of time and people to coordinate a fashion show, we have decided to cancel it

Due to it being right before 4th of July Weekend we have opted out of doing a window contest for businesses.

- * Finalize photo contest details. BARB/RICHARD
- * Contact Humane Society for Dog Adoption-APRIL/TESSA
- * Email Joni asking for the truck to be brought down
- * send out a universal email to businesses on what we are doing and what they can do. BARB
- * Come up with fun facts/Did you know facts about the Twilight sights to pass out in line and put up at sites -TESSA
- * Order charms for prizes TESSA
- * Put red ribbon up on first block of first street, at fountain, and at photo op spots.

Heritage Weekend:

- * Money from First Federal?
- * Posters & Signs/advertising?
- * Car show?
- * Underground tours-Don Perry
- * Elwah Tours-Don perry
- * Permit for Laurel st?
- * Is the Driving Tour happening?
- * Window Contest?
- * Rollback Prices for restaurants?
- * Trophies for cars/categories
- Write letter for grant BARB
- Do we have the car show lined up?
- How soon does advertising go out? MAKE FLYERS FOR CAR SHOWS NOW.
- Is Don taking care of the characters for the underground tour? YES
- Ask Rick Mathis to make volunteer lunches(pasta salad, cold cuts, etc.)TESSA
- Talk to Cynthia @ Farmers market about participating.(Heritage of Farming, etc.) TESSA
- Talk to Joni Eades about use of van for tours. APRIL
- Find driver for vans. BARB
- Get trophies from Don Perry, pick winning categories, alter plaques on trophies.

Contact Peggy at landing to reserve spots TESSA
get permit for Laurel st. APRIL

July Sidewalk Sales :

\$45.00 TO PARTICIPATE

How can we improve the quality of this sidewalk sale???

ATHLETES CHOICE, BAY VARIETY, UNIQUE TREASURES, FAMILY SHOE STORE, BROWNS, TIGER LILY, TOGGERY.

Encourage other stores to participate even if they dont have retail...i.e. Ricks Place doing an outdoor lemonade stand, have outdoor demonstrations, sponsor a bubble blowing contest, free balloons for kids, etc.

THE NEXT OUTDOOR MOVIE WILL BE STEAMBOY SPONSORED BY ANIMEKAT APRIL: GIVE US FEEDBACK ON OUTDOOR MOVIES SO FAR.

CALENDAR ITEMS:

*Tessa Vacation-June 18th to 29th

POINTS FOR NEXT MEETING:

Sidewalk sales, Heritage Weekend.

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