

PADA Promotions Meeting

Date:	2/22/2010
Attendees:	Barb, April, Tessa, Grace, Marilyn
Absent:	Kim, Richard
Facilitator:	Tessa Jackson
Scribe:	Tessa Jackson

AGENDA ITEMS:

- Review Mardi Gras
- Continue planning Spring Fling Easter Eggstravaganza
- Begin planning Girls Night Out

Notes & Actions

Discussions & Tasks	Actions & Notes
<p>Feedback & Suggestions on how to improve Mard Gras for March 5th, 2011:</p> <ul style="list-style-type: none"> • Get more street entertainment. • Have a parade. • Need more signage. • Better the carnival-add music • Have more treats available. 	<ul style="list-style-type: none"> • April-work on reserving Railroad St. for a parade • Tessa-Talk to Demolay or other about putting on the carnival and keeping the proceeds. • Marilyn-get cotton candy machine up and running • Barb-send notification to schools ahead of time and offer a contest for class parade floats.(or similar)
<p>Easter/Spring Fling 3/3/10</p> <ul style="list-style-type: none"> • Change the date to April 3rd • Confirmed Activities • Possible speakers/activities • Cost to participate for businesses • Assign deadline for participants • Finalize egg hunt plans including scavenger hunt dates and clues. • Secure prizes for adult scavenger hunt • Secure prizes for middle aged group hunt <p>Cost for businesses to participate will be \$35.00 and will include:</p> <ul style="list-style-type: none"> • Newspaper Advertising • 1 A Window Poster • 15 Bag Stuffers • 10 seed packs to give to customers (additional seed packs are available for a cost) • Listed as a site that will carry clues to the adult scavenger hunt. • Deadline is Monday March 1st. Forms being emailed today. 	<ul style="list-style-type: none"> • It is discussed that we want to hold 3 different hunts for 3 different age groups. • Tessa left msg with Dan Estes on reserving the pier for 5 & under actual egg hunt. • We are working on clues for the 5 and over scavenger hunt that will be similar to last years but centered around the art and sculptures around town. • For adults we will hold a scavenger hunt with clues being available each 1 a day for 5 days that will lead listeners & readers to the location of 1 single prize. • Tessa emailed Mary Buck, Michaels, and WOW on obtaining possible "Staycation" prizes for the adult scavenger hunt. WOW has confirmed. • Tessa spoke with NW fudge about donating jelly bellies to the middle group hunt. CONFIRMED • Kindryn Domnign of Cutting Garden will do a flower arranging demonstration. • Waynes Nursery is interested in hanging basket workshop, will get back to Tessa as will the Master Gardners & PA Garden Club about being guest speakers. • Still waiting on Fiddlheads about Faery Garden