



PORT ANGELES
Downtown
 ASSOCIATION



2010
 Annual Report

Our mission is to develop and promote a healthy and prosperous Downtown
www.portangelesdowntown.com

2010 Executive Committee

Jack Harmon, President
Victoria Express

Jan Harbick, Vice-President
Five Seasons B & B

Greg Voyles, Treasurer
Voyles Farmers Insurance

Donya Alward
Red Lion Hotel

Richard Stephens, Secretary
Peninsula Daily News

Vicki Adams
Sound Bikes & Kayaks

Bill Jackson
Baxter Auto

Grace Kauffman
Sterling Impressions Photographic

Bob Lumens
Northwest Fudge & Confections

Rick Mathis
Smuggler's Landing

Ex-officio
Terry Roth,
Past President
Nathan West
City of Port Angeles

Robert Nicholls
White Crane Martial Arts

Andrew Schwab
Anime Kat

Charlie Smith
Lindberg Smith Architects

ACCOMPLISHMENTS

- Accredited State Main Street program for 18 years
- Membership of 175 downtown businesses, & 6 individual or Community Angel members
- Maintain an account for Downtown Resource Officer's privately funded Segway
- Profiled in many publications, in print, radio, TV and online media
- Update members on pertinent information with weekly email blasts
- Support community projects with:
 - Nor'wester Rotary
 - OMC Patient Assistance Fund
 - Port Angeles Food Bank
 - Toys For Tots
- Recognized nationally through the National Trust for Historic Preservation for 18 years
- Advocate for issues that affect the Downtown Community
- Build partnerships with other economic development organizations and business groups:
 - Port Angeles Regional Chamber of Commerce
 - Port Angeles Business Association
 - Clallam County Economic Development Council
 - Port Angeles Farmers Market
 - North Olympic Visitor Bureau
 - City of Port Angeles
 - Port of Port Angeles
- Promote Downtown to Hurricane Ridge Visitors

Organization

Establishes consensus and cooperation by building partnerships among the various groups that have a stake in the commercial district

Organization Committee
Chair: Greg Voyles, Farmers Insurance
417-2663

Mike Edwards, Citizen
Jan Harbick, Five Seasons B & B
Richard Stephens, *Peninsula Daily News*
Roberta Korcz, City of Port Angeles

- Refreshed new member packet
- Published a printed Business Directory
- Published 3 issues of *Destination Downtown*
- Communicated with membership through monthly publication of 'What's News' Newsletter
- Maintained and updated association website portangelesdowntown.com
- Continued recognition of outstanding businesses through "Business of the Month"
- Provided Networking opportunities with "How Sweet It Is"

Business of the Month:

January-Parker Paint; February- Aglazing Art; March - Necessities & Temptations; April - White Crane Martial Arts; May-Red Lion; June - Olympic Peninsula Visitor Center; July - Kristen Tucker Tax Services; August - Dungeness Bus Lines; September-Tiger Lily Clothing; October- Bay Variety; November-Magna Force; December - Ballet Workshop

Parking

Maintains adequate, free parking for customers

Parking Committee

Chair: Jan Harbick

Five Seasons B&B 452-8248

Kevin Thompson, Family Shoe
Evan Brown, Brown's Outdoor
Charlie Smith, Lindberg & Smith Architects
Nathan West, City of Port Angeles
Terry Roth, Odyssey Currency Exchange
Vicki Adams, Sound Bikes & Kayaks

- Maintained 6 City owned off street parking lots
- Facilitated availability of parking permits including annual parking permit
- Introduced a residential parking permit
- Conducted inventory of current and possible parking locations
- Seal coated and/or striped 5 parking lots
- Initiated "One-Day" permits for special events or classes held by members

Design

Gets Downtown into top physical shape by creating a safe,
inviting environment
for shoppers workers, and visitors

Design Committee

Chair

Bob Lumens,
Northwest Fudge & Confections
452-8299

Jan Harbick, Five Seasons B & B
Richard Stephens, *Peninsula Daily News*
Roberta Korcz, City of Port Angeles

- Awarded \$1200 in matching funds for signage and \$300 for façade improvement
- Worked with the city to choose recipients of the city's Façade Improvement Program
- Continued Holiday street tree lighting program
- Organized 50 volunteers from IBC youth group during 'Clean Sweep'

Art on the town™

Enriches the Downtown experience through art

Art on the town

Chair: Charlie Smith

Lindberg & Smith Architects 452-6116

Bob Stokes, Art Front/Studio Bob/RBS Studio
Bob & Jan Harbick, Five Seasons B & B
Alex Anderson, Artist
Dani LaBlond, Artist
Eric Neurath, Neurath Photography
Gray Lucier, Artist

- Added 4 sculptures to the collection, bringing the total to 62
- Continued Second Weekend activities
- Continued public education on the importance of art in the community
- Updated Art on the town™ brochure

Promotion

Creates a positive image that will rekindle community pride and improve the consumer and investor experience in Downtown

Promotions Committee:

Chair: Drew Schwab, Anime Kat
797-1313

Tessa Jackson, Memory Lane PPS
Marilyn Lamb, Cottage Queen
April Bellerud, Odyssey Bookshop
Robert Nicholls,
White Crane Martial Arts
Grace Kauffman,
Sterling Impressions Photographic
Richard Stephens,
Peninsula Daily News
Lyn Fauth, Tiger Lily Clothing

- Produced events:
Girls Night Out, 4th of July parade entry
Trick or Treat, Halloween events,
Holiday Open House, Community Tree Lighting,
Mardi Gras, Easter Eggstravaganza,
Summer Movie Series
Shop Til You Drop, Downtown Sweepstakes
- Promoted *Twilight*
Window signage, site lists, *Eclipse* celebration
- Distributed information to Welcome visitors
- Coordinated efforts to welcome visiting cruise ships
- Promoted our history through Heritage Weekend

19 New Businesses



\$1,225,900 Private Investment

75 Jobs Created



1200 Employees

Economic Restructuring

Strengthens Downtown's existing economic base while finding ways to expand its economy and introduce compatible new uses

Economic Restructuring Committee:

Chair: Richard Stephens,
Peninsula Daily News
417-3544

Brad Collins, Serenity House
Mike Edwards, Citizen
Jan Harbick, Five Seasons B & B
Nathan West, City Economic
Development Director

- Welcomed 23 new or expanded businesses
- Coordinated 'Second Story' tour, resulting in 2 rentals
- Organized & facilitated Jon Schallert Workshop & Webinar
- Developed information for businesses locating downtown and added it to PADA website
- Coordinated round table discussions with member businesses
- Updated Business Directory
- Maintained inventory of buildings
- Worked with representatives of building owners to attract businesses to downtown
- Completed a Downtown Wedding Planner
- Facilitated silent auction to benefit Haiti earthquake victims