

Submissions will be by photos and a completed entry form.

Should the artwork require shipping, Port Angeles Downtown Association will assume reasonable cost at its discretion. Artist is responsible for insurance in transit.

Entries must be appropriate for outdoor, coastal display and possible pedestrian contact.

IMPORTANT DATES

- ♦ **March 4, 2011**
Deadline for submission
- ♦ **March 31, 2011**
Notification to artists
- ♦ **May 16 thru 28, 2011**
Scheduled artwork deliveries
 - ♦ **June 11, 2011**
Show Opening
 - ♦ **May 22, 2012**
Show Closing

ART on the town

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ART on the Town
Port Angeles Downtown Association
P.O. Box 582
Port Angeles, WA 98362

Prospectus
for the



2011-2012

juried show

Sponsored by:
Port Angeles Downtown Association
and the City of Port Angeles



Port Angeles

Our mission is to bring an ongoing and ever-changing art exhibit to Downtown Port Angeles.

ART on the town, now in its twelfth season, is a year-long outdoor art gallery showing in the heart of Downtown Port Angeles. Since inception, 40 artworks valued in excess of \$330,000 have been purchased or commissioned through the exposure provided by **ART on the town**.

The outdoor venue showcases the artists' work in an inviting, family-oriented, pedestrian-friendly environment. Display sites include the waterfront, Downtown sidewalks, and pocket park areas. **ART on the town** promotes multi-faceted gallery with regularly scheduled guided tours and other events such as **Second Weekend** gallery openings and receptions. Self-guided walking tours are also promoted with easy-to-use sculpture tour guides. The diversity of the people viewing the works annually creates a valuable market for the promotion and sale of the featured artwork.

Articles about the gallery have appeared in *South Sound* magazine, *Seattle Times*, *Portland Oregonian* and publications from Spokane to Bremerton.

ART *on the town*™

How the show works

- ◆ All artwork must be durable and able to withstand extreme coastal weather conditions and possible physical contact by pedestrians.
- ◆ Submissions of non-existent artwork must include a detailed illustration with the size, color and material of the finished piece.
- ◆ **ART on the town** reserves the right to refuse artworks, which upon physical inspection, do not meet the standards for durable, outdoor, public display, or which differ from the original proposal or photos.
- ◆ The artists lend their artwork to **ART on the town** for a period of one year.
- ◆ The artist will be asked to sign a loan agreement with the City of Port Angeles. The artworks will be insured for the duration of the show.
- ◆ The artist is expected to deliver and install the artwork. **ART on the town** will assist, if requested.
- ◆ **ART on the town** will purchase at least one piece per year to be donated to the community for permanent display.
- ◆ **ART on the town** is committed to support youth in the arts and will select at least one suitable student piece per year, if submitted.
- ◆ There will be a 25% sales commission.
- ◆ There is no entry fee.

Port Angeles, Washington, is located on a Scenic Coastal Byway that is the gateway to both Olympic National Park and Victoria, British Columbia. The Olympic Peninsula receives over 4.5 million visitors annually. Downtown Port Angeles is the retail center on the Peninsula and is home to two international ferry terminals to Canada.

The inclusion of *Avenue of the People* in 2008 has created national media attention for Port Angeles and the program. This year the Olympic National Park is planning an Elwha River Restoration Event for September. This destination event is the kick-off to the removal of two dams and the restoration of the Elwha River. It will be centered in Downtown Port Angeles and it is estimated that up to 10,000 people will attend. We anticipate a high level of national and international media exposure as well. The restoration project is scheduled to be complete in 2017 and will increase tourism and ongoing media coverage for years to come.

This outdoor gallery setting provides the perfect venue for cultural enrichment and arts education for residents of Port Angeles and its visitors. The show provides an opportunity to showcase both local and regional artists with international exposure and recognition, as well as promoting economic development through tourism.

ART on the town is sponsored by the Port Angeles Downtown Association and the City of Port Angeles with the cooperation and the support of the community, local galleries and contributing artists.