

PORT ANGELES DOWNTOWN ASSOCIATION
Work Plan
2012

ART ON THE TOWN

Goal: TO BRING AN ONGOING AND CHANGING PRESENCE OF ARTWORK TO DOWNTOWN PORT ANGELES.

Objective: ENSURE THE INTEGRITY OF ART WORK AND BENCHES IS MAINTAINED ON THE WATERFRONT

Activities:

1. Work with the City through completion of construction documents and during the construction of the waterfront project to maintain integrity of the placement of existing benches and artwork to satisfy agreements with the donors.

Objective: CONTINUE MAINTAINENCE PROGRAM

Activities:

1. Continue the cleaning and washing of the art work.
2. Continue providing painting and repair of permanent art work.

Objective: PROMOTE ART ON THE TOWN

Activities:

1. Continue art opening weekend.
2. Continue art walks.
3. Develop marketing material for Art on the Town.

Objective: CONTINUE YEARLY ART SOLICITATION PROGRAM

Activities:

1. Review and update prospects and entry forms.
2. Review and update mailing list.
3. Review entries and work with artists and City on placement.
4. Install new artwork and relocate existing as needed.