

04/20/2010

2:00pm

PADA Office

Organization Committee

Meeting called by: Greg

Type of meeting: Committee

Facilitator:

Note taker: Greg

Timekeeper:

Attendees: Greg Voyles, Jan Harbick, Richard Stephens, Roberta Korcz, Barbara Frederick, Mike Edwards, Regan Harrison

Please review: Agenda & Mike's Spreadsheet

Please bring:

Minutes

Agenda item: Discuss Mike's Spreadsheet

Presenter: Mike Edwards

Discussion:

Mike presented the data on the Downtown Survey results. Results were compared/contrasted between downtown businesses and businesses city wide. Mike shared the 3 focus areas of the PA Forward Committee have identified: Buy Local; Tourism; Regulatory. The 3/50 program was brought up in response to the push to Buy Local. Barb suggested selling "discount cards" to encourage people to buy from local places.

Conclusions: Mike was asked to present his spreadsheet at the June Board Mtg

Action items

Person responsible

Deadline

- ✓ Put Mike on the Agenda for the June Board Mtg
- ✓ Look into "Discount Cards" to push Buy Local
- ✓
- ✓

Barb

Agenda item: Nominate Business of the Month

Presenter:

Discussion:

After a short discussion, the Committee nominated Red Lion as the May Business of the Month. Richard agreed to prepare the write up. It was generally agreed to award Rissa's is a couple months.

Conclusions:

Action items

Person responsible

Deadline

- ✓ Write up on Red Lion
- ✓
- ✓

Richard

04/31/2010

✓

Agenda item: PowerPoint & Facebook

Presenter:

Discussion:

We discussed how to move forward with the PowerPoint. Mike agreed to send out an email with a draft outline.

Conclusions:

Action items

- ✓ Mike to send email with draft slide-deck outline
- ✓ Review and Comment on Mike's slide-deck outline
- ✓
- ✓

Person responsible

Mike

Committee

Deadline

Agenda item: PADA Involvement with the Crab Festival

Presenter:

Discussion:

Discussion on this item was postponed till the May Mtg.

Conclusions:

Action items

- ✓
- ✓
- ✓
- ✓

Person responsible

Deadline

Other Information

Observers:

Resources:

Special notes:

Next Meeting is May 18th, 2010 at 2:00pm in the PADA Office.
